

Pakistan Cultural Association
Call for Volunteers
Make a difference Join hands with us to serve

Volunteer with us in Initiating a PCA media watch group

Pakistan has two media-related issues in Australia: biased reports and minimal coverage. Stories are typically limited to the negative such as a military takeover, sectarian killings or honor killings to mention a few.

Some may consider such coverage propaganda or just journalistic bias. Whatever it is, it's time for Pakistani-Australians to take a firm stand against the way Pakistan is covered (or not covered) by journalists.

Other minorities in the western world who have faced discrimination have successfully fought for fair media coverage of issues that concern them. Canadian Islamic and Pakistani associations are good examples for us. PCA Media watch group will

- Keep a close eye on Australian Media
- Build good relationship with Media.
- Put together a Pakistan media file.
- Write to the editor and program producers etc.
- Identifying the movers and shakers of the Australian Media.
- Issuing press releases.
- Sharing the knowledge

You can play a role in improving your local media's coverage of Pakistan by volunteering in our media watch group in your area. We will need as much volunteers as we can, with good writing and research skills. Once established we will extend our call to other Australian cities too.

Volunteer with us in Creating the "Pakistan reading room" in Canberra

To increase the good will of Pakistan, promote URDU language and our rich heritage and culture, this room will be stocked with publications, books, video documentaries and other materials, which individuals will be able to use to learn more about Pakistan, do research for a project or just keep up with current events in the country. PCA calls for Volunteers, and Books donations for this project.

Volunteer with us in Organizing URDU writing and reading courses:

For many Pakistani-Australians, especially those born or brought up here in Australia, Urdu is a language that is heard and spoken but not written and read. This is a tragedy. Familiarity with Urdu connects us to our roots and is a way of maintaining contact with our rich Urdu literature and the precious work of philosophers like Allama Iqbal.

Although we currently have limited resources, a few qualified and experienced members who are happy to volunteer for this cause but we would definitely need more volunteers for this project.

Volunteer with us in Running Urdu radio program AWAZ-E DOST:

PCA is currently running Awaz-e-Dost Urdu radio program to support all its activities. We need volunteers for this cause too. Time Schedule for

Awaz-e-Dost FM 91.1

Every Sunday: 3:00 PM – 4:00 PM

Every Tuesday: 6:00 PM –7.00 PM



[Please see the information and form at the back of this page.](#)

We invite individuals from all walks of life to volunteer for all of the above listed PCA initiatives and other PCA community objectives. No matter how little or how big your contribution would be we will make sure that your contribution counts. We encourage all individuals male or female, old or young to volunteer so that we may have a vital and progressive blend of new ideas and experience. Moreover, we urge you to think of others who could contribute meaningfully to this community cause, speak to them about serving, and have them submit their names for consideration.

Even if you can donate one hour a Month or even one hour a Year we will be interested in hearing from you.

Email your interests to:

pakistan.cultural@gmail.com

Mail this form to:

Pakistan Cultural Association, P.O. Box 7252 Canberra BC, ACT 2610

Area of
interest: _____

Candidate: _____

Title or Position:

Phone: _____ E-mail Address: _____

Address:

Please specify if you think that you are especially qualified for a particular Area.
